

FocusPoint Overview

The Fastest Growing eCommerce Solution for SAP Business One on the Market

Focused Impressions

Focused Impressions was founded to provide SAP Business One customers globally with a fully integrated and adaptable eCommerce platform enabling them to grow their business. We built FocusPoint™ - the first certified B2B/B2C/D2C eCommerce and marketing solution exclusively for SAP Business One®.

- **Built exclusively for SAP Business One**
- **Integrated with SAP tools**
- **Deeply integrated with business processes**
- **Certified for SAP Business One**
- **Configurable integration handles any User Defined Object/User Defined Field**

Self-service Portals and Webstores

Tight integration to SAP Business One enables setup of customer and self-service portals and webstores in just minutes vs. the days it takes with other solutions. Plus - you can setup as many webstores and microsites as you need at **no additional cost**.

Hosted on Microsoft Azure

You can rely on built-in security controls and intrusion detection to protect against threats.

Selected by SAP for the Cloud Industry Package

FocusPoint is an affordable, single platform for B2B/B2C/D2C eCommerce and marketing with multi-channel capabilities that's easy to use.

Eliminate eCommerce Upgrades

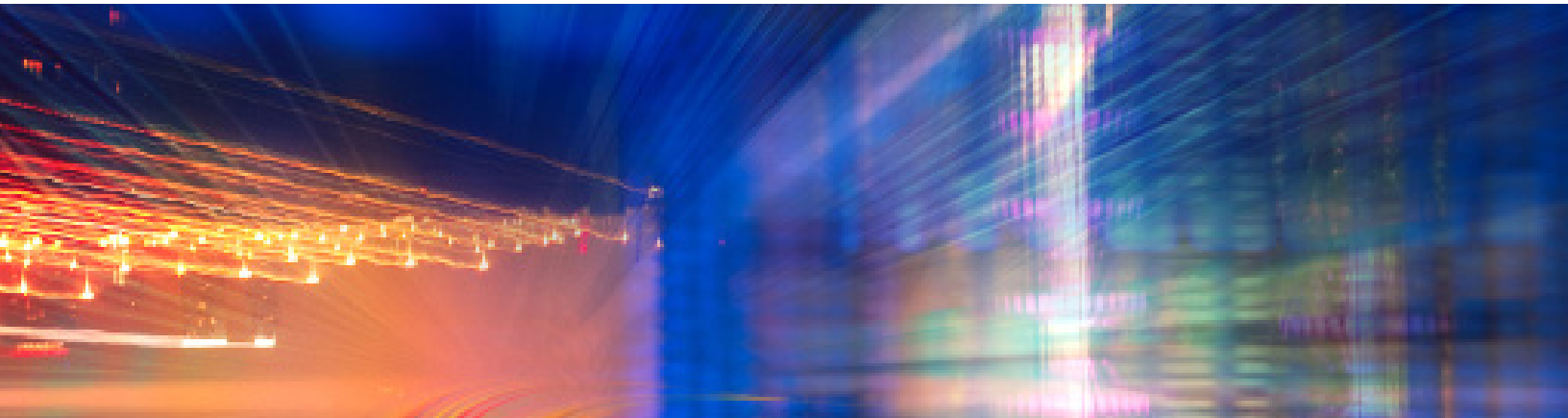
Using SAP integration tools to SAP Business One ensures fast implementations and automatic updates to the latest version of SAP Business One.

Out-of-the-box Performance

No custom coding required for managing the complete eCommerce life-cycle including marketing, analytics, social media, third-party logistics, and warehousing.

100% Support

FocusPoint supports all versions of SAP Business One 9.1 and up, HANA, and MS SQL.



Fully Integrated Point-of-Sale

All data in SAP Business One — pricing, inventory, and SKUs — instantly feed into a POS system.

Social Media Integration

FocusPoint gives your sales and marketing programs an added lift. A simple post click extends marketing programs, product announcements, and all customer-facing communications to a broader audience of buyers.

Bi-directional Connectivity with SAP Business One

Maps to any SAP field; includes 8 integration points with 60-plus objects and a self-service portal for immediate invoicing and payment from Order History to Open Invoice to Payment by credit card.

FocusPoint is available from:



Bulk Order Processing, Localized Sales Tax & Shipping

Complete order fulfillment — scalable for peak traffic times.



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SAP® Certified
Integration with Applications on SAP HANA*

